

On Hold Music

Establish your brand from the first call

First impressions count. Take control and make a statement with your on hold music programming

**Hand pick the songs that reflect your brand.
Play with a mix of targeted adverts and present
a professional and engaging experience.**

- Cloud can help with copyright licensing
- Cloud studios can create branded adverts, or you can provide existing ones
- Assistance with setting up your musical identity relative to your brand is available
- Setup advert schedules and upload adverts
- 10 minutes training is all you will need to get you going. You will have full control over the music and adverts right from your desktop.
- A web portal ensures easy and flexible access whenever required.
- Update adverts without interrupting the playing music.
- Talk to Cloud about extending your brand to your instore experience!

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The logo consists of the word 'CLOUD' in a bold, white, sans-serif font. The letter 'O' is replaced by a white circle containing a black musical note symbol.