

# CAMS

Create deploy and display advertisements instantly

A world first tool, that empowers you to advertise what you want, when you want

**With no delays or additional costs, you can run as many hard hitting campaigns as you want**

**Track your sales and refine the offer, run it again....**

**No limitations**

**So easy, anyone can create advertisements, just add text, select pulldowns and pick a product image. Done!**

**Forget about landscape, portrait issues, the advertisements is converted to fit the individual screens, Ideal for high rotation price and product campaigns, but work just as well for brand promotions**

- World first signage solution to instantly create animated advertisements, including product images
- Fully customisable to match your existing advertising designs
- Integration with inhouse applications is possible.
- A fixed license fee with no limits to the number of advertisements you can create
- Fast and easy, at a fraction of a studio's costs
- No special skills required. Ad text to field, select branding from pull downs and products images from library.
- Responsive advertisements automatically adjust to different templates, landscape, portrait, multi products, etc.
- Assign advertisements to a player or group of players.
- Run and campaign and measure sales data.
- Tweak advertisements, run campaign and analyse data. Fast results at no additional cost.
- Cloud online support available to assist with functionality or resolve technical issues, 24/7.

## HOW IT WORKS

1

Fill in Online Advert Creation Form

2

Assign to Player/s or Groups

Done

