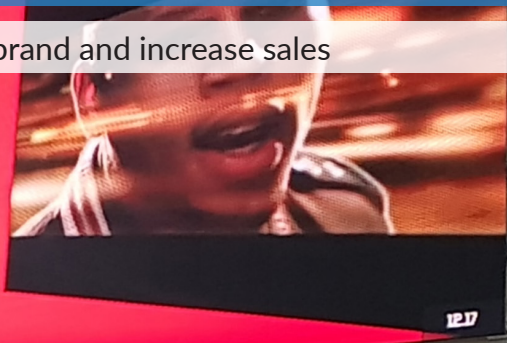


# AD Breaks

Enhance your brand and increase sales

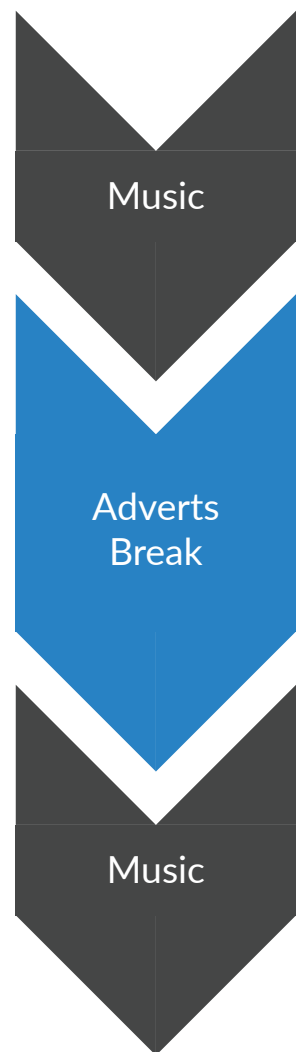


Align music with your target market and promote to them while they're having a good time

**Create your own inhouse radio or TV channel**  
**Approve every song and fine tune your musical brand**  
**A smooth professional delivery, video or audio, with advertising between songs**  
**Entice suppliers to spend advertising dollars on your in-store channel with targeted campaigns**  
**Intelligent scheduling with maximum flexibility, yet fast and simple to update**  
**Always here to help, 24/7 online support 0800 256 834 or fully serviced options**

- Schedule advertisements and entertainment.
- Instore TV or radio, it's your very own professional broadcast channel.
- Advertisements automatically slot between songs.
- Full-screen video advertisements to ensure impact.
- Set schedule with one or many advertisements per break.
- Upload advertisements and assign to groups for fast and easy scheduling.
- To change campaigns just upload new artwork and assign. There's no need to touch the schedule.
- Unique schedule for individual displays, if required.
- Swing supplier advertising budget from mainstream to targeted instore campaigns.
- Define your advertising groups – by product group or region or promotion type, the options are endless.
- Cloud's Studio is available for artwork creation.

HOW IT WORKS



Cloud Productions Ltd  
Level 1, 1 Market Grove  
Lower Hutt 5010  
Wellington

0800 256 834  
sales@cloud.co.nz  
www.cloud.co.nz



# CLOUD